

Industry Advisory Board – Organization and Responsibilities
School of Engineering, Rutgers University
(approved fall 2020)

MISSION

The Industry Advisory Board (IAB) is an external consultative group supporting the Dean of the School of Engineering at Rutgers University. The Board serves a critical role in linking the School's strategic objectives and activities with the interests of external constituents and industry groups. It is composed of industry leaders, including Rutgers alumni and members of the research, engineering and other communities served by the School of Engineering. The School of Engineering is dedicated to creating a culture and community of inclusion. Members on the IAB should reflect generational diversity, in addition to the diversity of disciplines, backgrounds and perspectives represented by the departments, programs, students and faculty members of the School.

ORGANIZATION

The IAB is led by a Chair and Vice-Chair, both of whom serve two-year terms and work with the Dean to direct the IAB's activities. Board members serve three-year-terms. Terms can be renewed up to two times, and additional terms may be considered at the discretion of the IAB's Nominating Committee in consultation with the Dean.

Comprised of at least four Board members, the Nominating Committee is responsible for evaluating candidates for IAB membership, appointing new members, and advising IAB members of the conclusion of their terms, in coordination with the Dean. IAB Members are encouraged to suggest to the Nominating Committee individuals that can help fulfill the IAB's mission. When evaluating candidates for IAB membership, the Nominating Committee will consider how the member would bring value to the board by increasing representation of diverse perspectives on the board, including but not limited to, the following: generational and geographic diversity, cultural background and ethnicity, gender, and academic and industry affiliation and experience.

Additional Board committees are created periodically to support specific IAB initiatives on an ad hoc basis. Members are expected to participate in the activities of these committees as requested.

The Board meets four times annually – twice in person (Spring and Fall) and twice via teleconference (Summer and Winter). Members are expected to participate in at least three meetings per year. Meetings are used to brief members on issues at the Engineering School and at Rutgers at large, discuss strategic priorities and work on committee and Board projects.

ROLES

Members will serve as advisors to the Dean of the School of Engineering on matters concerning the Engineering School's priorities and goals. They will serve as a sounding board for the Dean and provide feedback on the contributions of the School in relation to the needs of industry and society.

IAB members will serve as ambassadors and advocates for the School of Engineering at Rutgers and will actively seek opportunities to broaden the School's network. Such activities that demonstrate this may include:

- hosting social events designed to introduce and/or engage other alumni, friends, or industry partners, especially for alumni outside of the NJ region
- serving as a resource for Engineering students, recent graduates, and other alumni by serving as speakers, mentors and advisors to students and to the alumni community
- promote the hiring of Rutgers students and graduates within your company or within your sphere of influence
- facilitate the engagement of your company and/or your connections with strategic initiatives and events of the School, including supporting internship opportunities, offering facility tours, and identifying possible research collaborations
- sharing and promoting SoE publications, programs, events, and pride points on social media platforms as relevant and as requested
- identification and nomination of candidates for IAB membership, for departmental board membership, and for Medal of Excellence honorees

IAB members are expected to promote a culture of philanthropy at Rutgers Engineering, both by providing annual financial support to the School and by encouraging giving to the School by other individual donors and organizations. While there is no minimum contribution, full participation of members in personal giving on an annual basis is expected, at a level that both demonstrates that the School of Engineering is a meaningful philanthropic priority to the board member, and is commensurate with their means.