

Rutgers School  
of Engineering

# Medal of Excellence Dinner



## PRINT ADS AND LOGO SPECIFICATIONS

Thank you for your support and interest in sponsoring the **Medal of Excellence Dinner** on Thursday, October 15, 2015 which honors accomplished graduates of the Rutgers School of Engineering.

### Advertising Specifications

Event program ads must be submitted as a high resolution PDF (with crop marks). Ads are NOT full bleed.

Full color art – no PMS colors.

Black and white ads may be submitted in full color art or in black and white.

### Logo Specifications

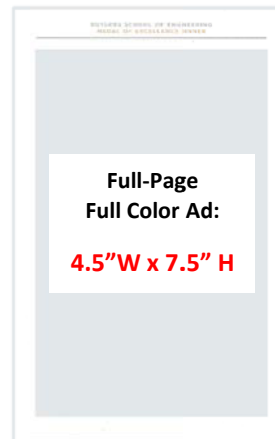
Logos should be high resolution (minimum 300 dpi) .jpg or .tif digital file formats.

### Submission Instructions/Deadlines

Please submit all artwork electronically. Logos and ads must be received by **September 11, 2015** for inclusion in the event program. Earlier deadlines may be in place for event promotion.

For more information, contact Rebecca Perkins at **908.580.0946**.

E-mail final files to [medalofexcellence@soemail.rutgers.edu](mailto:medalofexcellence@soemail.rutgers.edu).



**Full-page, full color ads available for Presenting, Platinum and Gold Sponsors**

#### Presenting Sponsor (\$15,000)

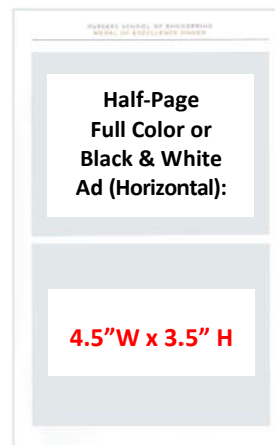
Back cover in event program, (one available) full-page, full color

#### Platinum Sponsor (\$10,000)

Inside front/back cover in event program (two available) or full-page, full color ad

#### Gold Sponsor (\$7,500)

Full-page, full color ad in event program



**Half-page ads available for Silver and Bronze Sponsors**

#### Silver Sponsor (\$5,000)

One half-page full color ad in event program

#### Bronze Sponsor (\$2,500)

One half-page black and white ad in event program